

You should spend about 20 minutes on the following question and aim to write about 120 words.

Summerville theme park has been open since 2015 in that year they had 20,000 visitors at a ticket price of \$10. In 2016 they reduced the price of tickets to \$5, and had an increase to 30,000 visitors, this number then increased to 50,000 in 2017, however, there was a big drop back to 20,000 in 2018 due to the weather it rained all summer. The number for 2019 is a projection. Summerville predicts 60,000 in 2019. The ticket price has increased at about 10% per year since 2016.

This essay describes the number of visitors to Summerville theme park. The theme park opened its doors in 2015 and attracted 20,000 visitors at a ticket price of \$10. In 2016 the park reduced its ticket price to \$5 and saw an increase of 10,000 visitors. This ticket price was to increase by about 10% a year for the near future.

There was a significant rise in visitor numbers in 2017 with 50,000 people going through the gates. On the other hand 2018 saw a very disappointing year with only 20,000 people making the journey. This was due to unseasonably bad weather that meant that it rained for most of the summer.

The figures for 2019 is a guesstimate or prediction. Summerville predicts a dramatic increase in 2019 due to the better weather conditions and in line with the numbers achieved in 2016. The potential for 2019 is 60,000 visitors at nearly \$7 a ticket showing a very good return over the five years the park has been open.